

# BACHELOR DEGREE INTERNATIONAL BUSINESS BUYING AND SELLING TRACK

Our bachelor aims to prepare students for a prominent and innovative place in the society of International trade.

You will be granted with 60 ECTS and a Bachelor's degree, you will qualify with international business methods, be able analyze and draw purchasing or sales strategies; reach high levels of knowledge of communication mechanisms at the enterprise, customer and international level.

Current year group members are half French and half International students. **All classes are taught in English.**

## Academic Year 2023-2024, 3rd grade Autumn semester

- R5.01 : Corporate culture and international strategy
- R5.02 : International negotiation
- R5.03 : Financing and economic regulation
- R5.04 : International business law
- R5.05 : Financial analysis
- R5.06 : English applied to business
- R5.07 : Second language applied to business (German or Spanish)
- R5.08 : Professional communication & culture
- R5.09 : Personal and professional project
- R5.10 : Digital resources and culture applied to international trade
- R5.11 : Purchasing
- R5.12 : International trade methods
- R5.13 : International law
- R5.14 : Logistics and supply chain
- R5.15 : Marketing to providers
- SAE 5.BI.01 : Problem based learning : run an import/export project for a company

## Spring semester

- R6.01 : Corporate strategy
- R6.02 : International negotiation
- R6.03 : English applied to business
- R6.04 : Second language applied to business (German or Spanish)
- Work placement

## Contacts :

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